

# How to label fishery and aquaculture products?



# Consumer information - scope

All fishery and aquaculture products marketed in the EU, which are offered for sale to the final consumer or mass caterer

CMO + FIC	FIC
<ul style="list-style-type: none"><li>• <b>Unprocessed products</b> (e.g. live fish, seaweeds, frozen crustaceans and molluscs)</li><li>• <b>Processed products</b> (e.g. smoked fish, flours, steamed crustaceans)</li></ul>	<ul style="list-style-type: none"><li>• <b>Processed products</b> (e.g. canned)</li></ul>

# Consumer information - Mandatory

<b>CMO</b>	<b>Fishing gear</b>	<b>Production method</b>	<b>Area of catch or farming</b>
<b>BOTH</b>	<b>Commercial designation + species + other</b>	<b>Defrosted</b>	<b>Minimum durability / use by</b>
<b>FIC</b>	<b>Ingredients / Quantity</b>	<b>Allergens</b>	<b>Net quantity</b>
	<b>Storage conditions</b>	<b>Name /address business operator</b>	<b>Origin / Provenance</b>
	<b>Instructions for use</b>	<b>Nutritional declaration</b>	<b>Date of freezing (first freezing)</b>
	<b>Added water</b>	<b>Added proteins</b>	<b>"Formed fish"</b>

# Consumer information - Voluntary

## Principles

- clear and unambiguous, not misleading
- not displayed to the detriment of mandatory information
- verifiable and, where appropriate, based on relevant scientific data

# Consumer information – Voluntary

## *Examples*

<b>Date of catch / harvest</b>	<b>Date of landing / port</b>	<b>Details on fishing gear</b>
<b>Flag State</b>	<b>Environmental information</b>	<b>Ethical / social aspects</b>
<b>Production techniques</b>	<b>QR</b>	
<b>Nutritional content (only for unprocessed products comprising a single ingredient)</b>		



European Commission

### Commercial designation

Common names vary a lot, while scientific names are unequivocal, but little known to consumers. New labels must now show both.

### Scientific name

**MACKEREL**

(*Scomber scombrus*)

### Fishing gear category

Trawls

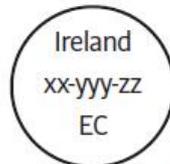
### Net weight

Net quantity: 250g

### Food operator

Business name and address: XXXX

### Identification mark



### Certification label

YYY Certified sustainable



### Production method

From now on consumers can know clearly whether the fish was caught or farmed.

### Catch area

You can know the precise area where the fish was caught.



Caught in Celtic Sea North

Landed in Killybegs

### Port of landing

16/01/15

### Date of landing

Use by 18/01/15

### Best before / Use by date

Keep at 0 to 2°C

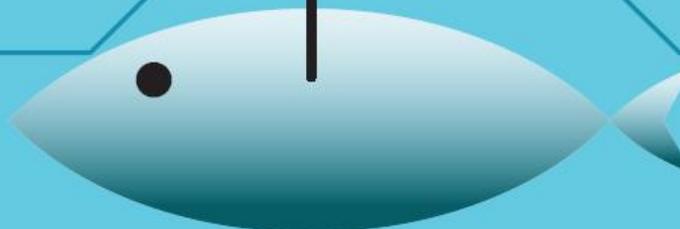
### Storage conditions

### Quick Response Code

QR and bar codes allow supply chain professionals to instantly know everything about the products they buy and sell.

Mandatory

Voluntary



**[http://ec.europa.eu/fisheries/cfp/  
market/consumer-  
information/index\\_en.htm](http://ec.europa.eu/fisheries/cfp/market/consumer-information/index_en.htm)**