



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR MARITIME AFFAIRS AND FISHERIES

The Director-General

Brussels,
MARE/D3 ADV ARES(2019)

Mr Guus Pastoor, Chairman
Market Advisory Council
rue de la Science, 10
B-1000 Brussels

Subject: MAC Opinion on Dual Quality Food - The canned tuna case

Your Ref.: MAC's email received on 6 December 2018

Dear Mr Pastoor,

Thank you for the feedback provided on the specific allegation of possible dual food quality made by the University of Chemistry and Technology of Prague. We fully agree with your reading of the guidelines in the Commission's notice that products sold under different brands do not need to be further investigated to assess whether differentiation practices by operators might amount to unfair commercial practices.

However, the request made to the MAC was not related to specific brands but rather, as noted in your introductory remarks, to reflect and provide its view and feedback on how a product with specific composition and quality requirements, as set out in Regulation (EEC) No 1536/92, may have been the subject of allegations of unfair commercial practices.

We take note that, based on your input, you do not consider this issue problematic and that in your view there is no need for further discussion on the relation between EU marketing standards and dual food quality claims.

I look forward to our continued cooperation and invite you to take contact with Ms Pascale Colson (pascale.colson@ec.europa.eu; +32 2 29 56273) should you have any further question on this reply.

Yours sincerely,

João AGUIAR MACHADO

c.c.:

Ms Veits, Roller, Vaigauskaite, Colson, de Diego de la Vega,
Mr Nikolian