



EXECUTIVE COMMITTEE - FARM TO FORK STRATEGY'S DRAFT ACTION PLAN

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Chair

Online (Zoom)

Wednesday, 23 September 2020

MOST VOTED INITIATIVES

Direct:

- EU Marketing Standards
- Sustainable food labelling framework
- Legislative framework for sustainable food systems
- Origin indication
- Support primary producers position in the food chain

Mixed:

- Food Fraud
- Mandatory front-of-pack labelling
- Minimum Mandatory criteria for sustainable food procurement

MOST VOTED INITIATIVES

Indirect:

- Competition rules
- Contingency plan for ensuring food supply and food security
- Animal Welfare
- Corporate Governance Framework
- EU promotion programme
- EU-level targets for food waste reduction
- Responsible business and marketing conduct
- Reformulation - Maximum levels for certain nutrients
- Food Contact Materials
- EU School Scheme
- Date Marking

MAC'S YEAR 5 (2020-2021)

Direct:

- EU Marketing standards (2021-2022)
- Support primary producers position in the food chain (2021-2022)

Mixed:

- Food Fraud (2021-2022)
- Minimum mandatory criteria for sustainable food procurement (2021)

Indirect:

- EU promotion programme (2020)
- Contingency plan for ensuring food supply and food security (2021)
- Corporate governance framework (2021)
- Responsible business and marketing conduct (2021)
- Reformulation - Maximum levels for certain nutrients (2021)

INITIATIVES IDENTIFIED BY DG MARE

Leading or co-leading:

- EU Marketing standards (2021-2022) – **DIRECT**
- Legislative framework for sustainable food systems (2023) – **DIRECT**
- Contingency plan for ensuring food supply and food security (2021) – **INDIRECT**
- Sustainable food labelling framework (2024) – **DIRECT**

Closely involved:

- Mandatory front-of-pack nutrition labelling (2022) – **MIXED**
- Food Fraud (2021-2022) – **MIXED**
- Animal Welfare (2023) – **INDIRECT**
- Organic farming action plan