



## Focus Group on Consumer Information

First meeting 16.04.2019

### Attendees:

Sandra Sanmartin – MAC  
Georg Werner – Chair  
Daniel Voces, Rosalie Tukker – Europeche  
Matthias Keller- AIPCE  
Janne Posti,- MSC  
Katrín Vilhelm Poulsen- WWF  
Julie Mandrille- Eurocommerce  
Maria Luisa Alvarez- Fedepesca  
Vanya Vulperhorst- Oceana

Observer Member State: Cristina Fernandez SEAFISH/UK

A discussion took place where participants expressed their view on the issue of possibly declaring the origin on the label for products 1604 and 1605.

Members decided to create a Google doc where they will draft a paper addressing the following structure:

1. Legislative Framework
2. Consumer Information: studies, surveys and information available on consumer behaviour and interests on information received.
3. Labels & clearer information: what would work and what would not work in terms of information provided. Recommendations & examples of other food products
4. Competition aspects of the difference in requirements in terms of information to consumer for fresh products and processed products
5. Examples of good practices (esp. new and future solutions (e.g. digital etc.))

Next meeting: before the summer break