



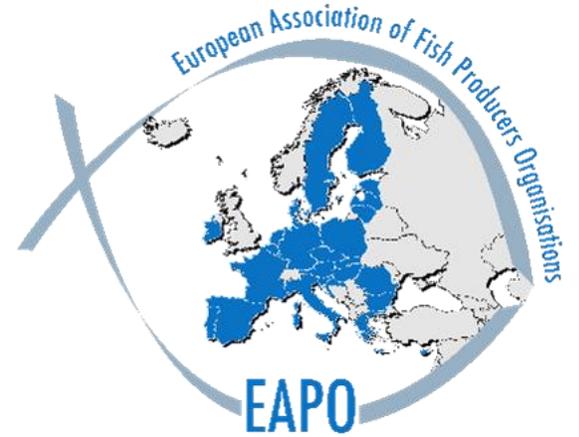
## PMP, POs and the realization of the CMO objectives



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## PMP & the MAC – an already long story....



- 27/09/2017 : Specific Workshop in Brussels
- 2018 : PMP Guidelines & Good Practices
- 2019 : EMFAF
- 2021 – 2022 : Functioning of the CMO

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## PMP: from theory to MAC Members perception

A wide range of theoretical measures :

2014 DG Mare Rec. : Not exhaustive, 38 measures listed

2018 MAC Guidelines : 8 areas, 46 measures listed



During CMO evaluation discussions :

« POs are just landing killers when prices drop »

« POs play against some market actors, fi, by developing their own points of sale



A real need to illustrate what is currently being done, further that what is pretty well known (quota swaps..) and what could be...



Context :



European POs can have a very different role considering :

- The national organization of the quota management system
- Its size: from 700 to 70 vessels : not the same needs, not the same work
- PMP funded or not

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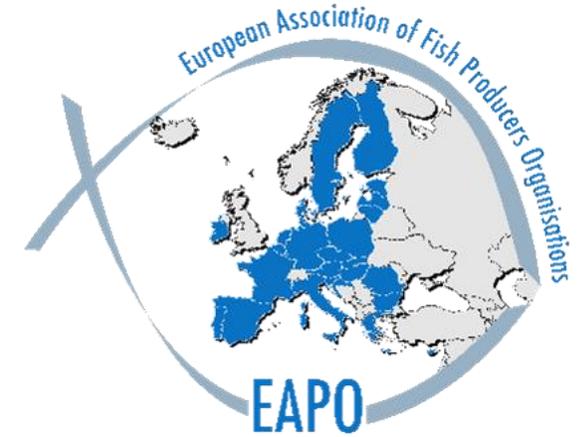
## Northern Albacore : putting in place the conditions for a better spread of the landings



- \* Context : since 2019, yields exploded while quota increased slowly. Real risk of Olympic fisheries and Market blackout, by overloaded logistic and processing capacities
- \* From 2020 : Individual quota allocation / vessel + monitoring + transparency
- \* Consequence : different strategies from vessels, and a 2 months campaign that begun for some from late June to mid August
- \* Consequence : regular landing for the fresh market + a reasoned landing scheme allowing all the buyers to take part

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## Winter Purse Seine Sardine



Context :

In winter, as sardine is thin, very limited and specific markets  
26 purse seines (14 – 17 meters) – no pump, catch and release possible

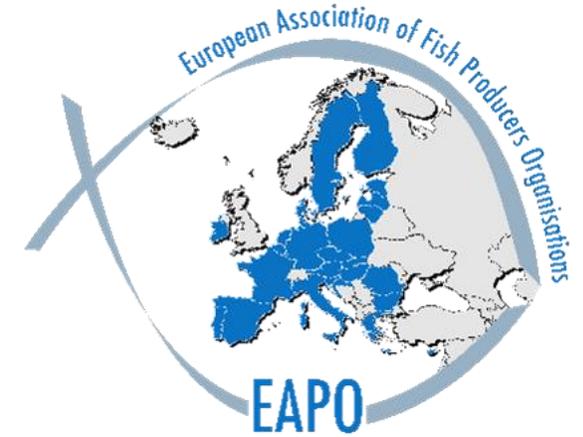
Since 2017, during winter, and on a daily basis:

- Phone calls to the buyers to determine the amount of sardine needed for the market
- Update of the fishing opportunities to stick to this amount
- Stabilization of the first sale price – good for everyone - and no unsold nor shortage...





## Lessons (so far)



- PMP is a very flexible tool, that can and must adapt to the reality of the needs/stakes..
- Formal functioning of PMP clear, but its operational content can be further explored/enhanced
- Main results come from integration of all the needs, from boats to buyers. Dialog and understanding are key
- Fundamental tool during crisis (Covid..)

## Way forward



- \* Share of the operational good practices/success
- \* Better collaboration between POs, including POs from different MS
- \* Better clarification of the Political will regarding consumer info or sustainable claims, in order to let some space for private initiative
- \* Taking higher benefits from EUMOFA
- \* All the markets, actors and the CMO results would benefit from a PMP funding in all MS