



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR MARITIME AFFAIRS AND FISHERIES

The Director-General

Brussels,
MARE/A4/GH

Dear Ms Bermúdez,

I would like to thank the Market Advisory Council for its advice on the substantiation of green claims sent on 30 November 2023.

As you are certainly aware, the Commission proposal for a Directive on the substantiation and communication of explicit environmental claims has been adopted on 22 March 2023 ⁽¹⁾. An open feedback period on the proposal ran from 23 March to 21 July 2023. The proposal is currently being negotiated between the European Council and the European Parliament.

I have forwarded your advice to my colleagues in DG ENV who are in the lead of this proposal. If you consider it useful, they could present the results of the negotiations at a meeting of the Market Advisory Council once the Directive is adopted.

I am looking forward to our continued fruitful cooperation. Should you have any further questions on this reply, please contact the functional mailbox of the Advisory Councils MARE-AC@ec.europa.eu.

Yours sincerely,

Charlina VITCHEVA

c.c.: Pedro Reis Santos secretary@marketac.eu

⁽¹⁾ See [COM\(2023\) 166 final](#)

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