

Working Group 3: EU control and sanitary issues, consumer rules

Draft Agenda

Tuesday, 5 June 2024 (09:00 – 12:30 CET)

Copa Cogeca (Meeting Room A), Rue de Trèves 61, 1040 Brussels

Interpretation in EN, ES, FR

09:00 Welcome from the Chair, Benoît Thomassen

09:05 Adoption of the agenda and of the last meeting's minutes (02.04.24)

09:10 Action points

- State-of-play of the action points of the last meeting - information

09:15 Transition Pathway for a More Resilient, Sustainable and Digital Agri-Food Ecosystem

- Presentation of the final report by Jonas Lazaro Mojica (GROW F3)
- Exchange of views

10:00 Consumer Behaviour

- Presentation of GlobeScan's survey on "seafood consumer insights 2024" by Richard Stobart (MSC) (TBC)
- Exchange of views

10:45 Break

11:00 Awareness Campaigns

- Update on the fourth edition of the "Taste the Ocean" campaign by Charlotte Gugenheim and Alessandra Portis (MARE E2)
- Exchange of views

11:30 Valorisation of by-products

- Consideration of joint AAC-CCRUP-MAC-NSAC draft advice on the valorisation of fisheries and aquaculture by-products

12:00 Consumer Information

- Update on the work of the joint MAC/AAC Focus Group on Consumer Information in the HoReCa Sector by Pedro Reis Santos, Secretary General

12:20 AOB



12:25 Summary of action items

12:30 *End of meeting*

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Annotated Version

Type	Item	Background	Purpose	Documents
Information	Transition Pathway	In the context of an update to the EU Industrial Strategy, the European Commission decided to co-create a “Transition Pathway for a More Resilient, Sustainable and Digital Agri-Food Ecosystem”, which is part of an effort to accelerate the green and digital transitions of the EU industry. At the 30 January 2024 meeting, there was a presentation of the initiative by a Commission representative. It was agreed, as an action point, that DG GROW would be invited, at a future meeting, to present the final report.	Presentation of the final report by DG GROW representative.	- Consultation - Report
Information	Consumer Behaviour	MSC and GlobeScan undertook a survey on the behaviour of consumers of fishery and aquaculture products, including trends, environmental concerns, health, costs, and relevance of certification schemes.	Presentation of the survey by MSC representative.	
Information	Awareness Campaigns	The “Taste the Ocean” campaign is an EU-powered campaign to encourage the consumption of sustainable fish and seafood. At the 2 April 2024 meeting, an exchange of views with a representative of the European Commission about the campaign took place. It was agreed, as an action point, that DG MARE would be invited, at a future opportunity, for an update on the results of the fourth edition of the campaign. On 31 January 2024, the MAC adopted advice on the “Taste the Ocean” and other potential awareness campaigns.	Update on the fourth edition of the campaign by DG MARE representative.	- Campaign - MAC Advice
Consideration	Valorisation of by-products	On 30 January 2024, a policy event, organised and funded by Blue Bioeconomy ERA-NET Cofund, took place at the European Parliament on how to bring bio-based aquatic products services to the market. At the initiative of the NSAC Secretariat, joint advice is being developed on the topic,	Consideration of joint advice on the valorisation of valorisation of fisheries and aquaculture by-products.	- Policy Event - BlueBio CoFund - Draft Advice (Via Email / Members Area)

		focusing on all the links of the value chain from resource management and biomass producers, to supply systems and market. Several of the projects financed concluded that regulatory obstacles exist which limit further innovation, investment, and/or development of European fisheries and aquaculture sectors in general.		
Information	Consumer Information	Following a proposal from the Aquaculture Advisory Council, a Joint Focus Group on Consumer Information in the HoReCa Sector was established. Terms of Reference were agreed on 2 February 2024.	Update on the work of the Focus Group by the Secretary General.	- Terms of Reference

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