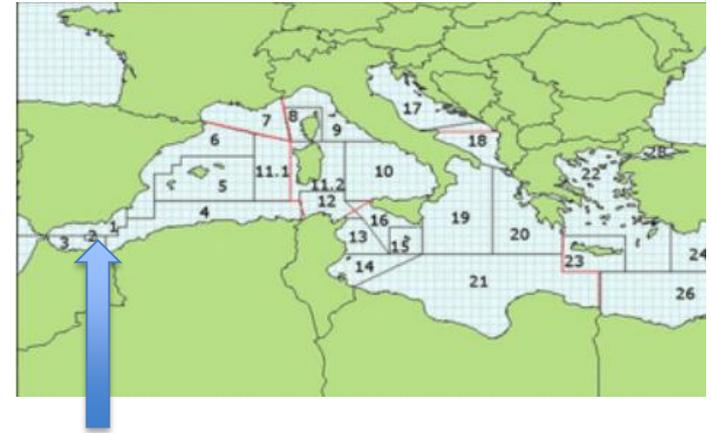


OPP-71 Almería (SP)

- Diverse fleet: trawling, purse seining and small-scale fishing (GSA 1+2)
- We are part of the MEDAC
- Markets: first sale (fish market auction) and short online marketing channel (DBM)
- Value-added projects: “Gamba Roja de Almería” (Red Prawn Brand)
- Fisheries scientists: collaboration on projects
- Outreach activities promoting responsible consumption and sustainability



OPP-71 provides the perspective of primary producers, specifically the extractive and small-scale fleet, with experience in traceability, online sales and product differentiation. Involvement in sustainability, markets and regulations

WG1 EU Production

- Advocacy for sustainable fishing and small-scale viability
- Experience in production and marketing plans
- Impact of invasive species (Asian seaweed, blue crab)
- Unfair competition and pressure from third-country fleets

WG2 EU Markets

- Promotion of short supply chains and local products
- Branding and differentiation of products such as the Red Prawn
- Concerns about unfair competition and market distortions

WG3 Control & Sanitary Issues, Consumer Information

- Strong commitment to traceability and clear labelling
- Health guarantee at fish markets and direct distribution
- Need for effective control against illegal practices
- Transparent information to reinforce consumer confidence

